

Nature's Place®

*all natural*

 <p>Nature's Place beef, chicken and pork are raised using environmentally sound farming methods.</p>	<b>Never given</b>
	Antibiotics
	Growth Hormones
	Animal By-Products
	<b>Ever!</b>



for recipes and more visit [www.hannaford.com](http://www.hannaford.com)

chicken, beef, pork



## the way it should be

**Nature's Place All-Natural Pork** takes the taste and quality of pork to a whole new level, as a result of many years of experience, and the development of an animal-friendly style of pork production.

Sows and pigs used for the Nature's Place brand are free to express their natural behavior and have unlimited access to grass, fresh air, and running water. They are on a strictly vegetarian diet and never fed animal by-products. In addition, they are never given antibiotics or growth hormones.

This effort and dedication has led customers to recognize the impeccable quality and unbeatable taste of Nature's Place pork - perhaps the best you've ever tasted. Pork products that carry the Nature's Place name are always tender and juicy, and guarantee a meal fit for the most discerning palate.



All of Nature's Place chicken and pork is free farm certified by the American Humane Association. This certification requires that animals be raised in ways which reduce stress and with adequate shelter, comfortable resting areas, sufficient space, proper facilities and the ability to express normal behavior.

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## naturally exceptional

**Hannaford takes great pride in offering you the Nature's Place meat selection. This all-natural beef, chicken and pork is raised using only environmentally sound methods, and never given antibiotics, growth hormones, or animal by-products. Ever.**

**Nature's Place All-Natural Chicken** is raised on a vegetarian diet on farms which provide plenty of fresh air and room to grow naturally. These farms use the latest technology along with old fashioned hard work to bring you the plumpest, best-tasting chicken possible. The chicken feed is tested for pesticides and contaminants to ensure safe, wholesome grains. Healthy birds raised in healthy conditions do not need chemical medicines or antibiotics to help them grow.

You can feel good about protecting the environment when you buy Nature's Place Chicken. The land where the poultry is farmed is tested for soil and water contaminants. Specialists monitor runoff and impact on wildlife. The result is a product you can trust that is safe for the environment and nutritious for you and your family.

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## fresh off the farm

To meet our strict quality standards, we searched for the very best producer of all-natural beef to supply the Nature's Place brand. As a result of that search, we found that the best was our popular line of Wolfe's Neck Farm beef. Today you can find this same exceptional beef under the Nature's Place label.

**Nature's Place All-Natural Beef** is raised with pride by our farming partners, who follow the most rigid natural beef protocols. On a vegetarian diet from birth, the cattle are fed grass and grain grown by farmers in Aroostook, Maine. This diet produces leaner cattle with more muscle mass, resulting in juicy, full flavored beef, lower in fat and cholesterol and higher in protein than traditional beef. We think the flavor can't be beat - one taste of these naturally delicious cuts and we think you'll agree.

*Nature's Place beef supplied by:*



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