



Kids Reusable Hannaford Bag Contest!

**Are you a kid who likes to draw?
We're calling on kids ages 7-13 to design a reusable
bag to be sold in Hannaford stores in 2015.**

At Hannaford, we care about the environment and are constantly looking at new ways to build and run our stores so they have less of an impact on our natural resources. Did you know that we have a store in Maine with a grass roof and we have stores that experiment with wind and solar energy? Who knows what Hannaford stores will look like in 10, 20 or even 30 years from now?

Draw us the **Hannaford of the Future!** You can draw the outside of the store or what it might look like on the inside. Do you think we'll be eating more or less the same foods in the future? Draw us a picture of what your local Hannaford could look like 50 years from now in the year 2064, and we could choose your drawing to appear on a Hannaford bag sold in all store in 2015.

We will select one winning design to be prominently featured on the bag and a winning design from each of the four remaining states. All winning designs will be featured on a reusable bag to be sold in all Hannaford stores in 2015. Designs will be judged on content and artistic creativity. If you are selected as a state winner, you will receive a **\$100 gift card from Hannaford.**

Designs need to be submitted to your local Hannaford by Saturday, May 31, 2014. All designs should be submitted on the official design form available on hannaford.com/bagcontest. Submissions will be posted at your local Hannaford for public viewing. The winning designs will be announced in September. Good luck, and please contact your local store with any questions.

Design-a-Reusable-Bag Contest Rules:

- One entry per child.
- Entries must be received at your local Hannaford by May 31, 2014.
- Design must be submitted on our standard form (available at hannaford.com/bagcontest).
- Bold colors are recommended.
- Design should be about Hannaford of the Future.
- Submissions will not be returned and will be posted in your local Hannaford for public viewing.
- One overall winner will be picked for the company and four runners-up (one from each remaining state).
- The winning design for each state will win a \$100 Hannaford gift card.
- The winning design for the company and remaining states will be featured on a reusable bag and will be sold in all Hannaford stores in 2015.



Use this sheet for your reusable bag drawing of Hannaford of the Future.

Must be able to fold this over so it is not visible when store posts drawing.

Child's Name _____ Age _____

Parent/Guardian Name _____

Phone (w/area code) _____

Reusable Bag Contest Regulations: One entry per child. Child must be 7-13 years of age and a resident of Maine, Massachusetts, New Hampshire, New York or Vermont. Entries must be received at your local Hannaford by May 31, 2014. Design must be submitted on our standard form (available at hannaford.com/bagcontest). Use markers, crayons, or colored pencils. Bold colors are recommended. Design should be about Hannaford of the Future. Submissions will not be returned and will be posted in your local Hannaford for public viewing. One overall winner will be picked for the company and four runners-up (one from each remaining state). Each winner will receive a \$100 Hannaford gift card. The overall winning design for the company and those for the remaining states will be featured on a reusable bag to be sold in all Hannaford stores in 2015.