



# Kids Reusable Hannaford Bag Contest

**Are you a kid who likes to draw?  
We're calling on kids ages 7-13 to design a reusable  
bag to be sold in Hannaford stores in 2016.**

Guiding Stars will celebrate its 10th anniversary in 2016. Hannaford developed the Guiding Stars navigation system in 2006 with the help of a scientific advisory panel. Guiding Stars is an easy-to-use nutrition guidance program at Hannaford that helps you find foods with more nutrition by looking for special shelf tags while you shop. The more Guiding Stars, the more nutritional value: One star means good nutritional value, two means better, and three is the best.



Eating nutritious foods is an excellent way to help keep your body healthy. Staying active is another important part of a healthy lifestyle. It sure looks like the blue Guiding Stars figure is off and running to better health! What do you like to do to keep **your** body moving? Ride your bike? Play soccer or lacrosse? Dance or swim?

Help us celebrate the **10th Anniversary of Guiding Stars**. Draw a picture of the blue Guiding Stars figure taking part in an activity that you like to do most to help keep your body healthy. Be sure to show us how many stars you think your activity should earn: one, two or three stars.

We will select one winning design to be prominently featured on the bag and a winning design from each of the four remaining states. All winning designs will be featured on a reusable bag to be sold in all Hannaford stores in 2016. Designs will be judged on content and artistic creativity. If you are selected as a state winner, you will receive a **\$100 gift card from Hannaford**.

**Designs need to be submitted to your local Hannaford by June 27, 2015.** All designs should be submitted on the official design form available on [hannaford.com/bagcontest](http://hannaford.com/bagcontest). Submissions will be posted at your local Hannaford for public viewing. The winning designs will be announced in September. Good luck, and please contact your local store with any questions.

## **Design-a-Reusable-Bag Contest Rules:**

- One entry per child.
- Entries must be received at your local Hannaford by June 27, 2015.
- Design must be submitted on our standard form (available at [hannaford.com/bagcontest](http://hannaford.com/bagcontest)).
- Bold colors are recommended.
- Design should show the Guiding Stars figure taking part in a healthy activity.
- Submissions will not be returned and will be posted in your local Hannaford for public viewing.
- One overall winner will be picked for the company and four runners-up (one from each remaining state).
- The winning design for each state will win a \$100 Hannaford gift card.
- The winning design for the company, along with the runners-up from each remaining state will be featured on a reusable bag and will be sold in all Hannaford stores in 2016.



Use this sheet for your reusable bag drawing of the Guiding Stars figure taking part in your favorite healthy activity. Don't forget to show us how many stars you think your activity earns. Please fill out the bottom of this form with your name and phone number.

Must be able to fold this over so it is not visible when store posts drawing.

Child's Name \_\_\_\_\_ Age \_\_\_\_\_

Parent/Guardian Name \_\_\_\_\_

Phone (w/area code) \_\_\_\_\_

**Reusable Bag Contest Regulations:** One entry per child. Child must be 7-13 years of age and a resident of Maine, Massachusetts, New Hampshire, New York or Vermont. Entries must be received at your local Hannaford by June 27, 2015. Design must be submitted on our standard form (**available at [hannaford.com/bagcontest](http://hannaford.com/bagcontest)**). Use markers, crayons, or colored pencils. Bold colors are recommended. Submissions will not be returned and will be posted in your local Hannaford for public viewing. One overall winner will be picked for the company and four runners-up (one from each remaining state). Each winner will receive a \$100 Hannaford gift card. The overall winning design for the company, along with the runners-up from each remaining state will be featured on a reusable bag to be sold in all Hannaford stores in 2016.