



Hannaford Helps Schools 2016 Social Media Posts

PROGRAM DATE: August 28 – December 3, 2016

POST 1

Facebook: SPREAD THE WORD! Hannaford Helps Schools kicks off this week! Earn \$3 for our school for every 4 qualifying items you buy – from breakfast and lunch items to snacks, household supplies and more. Full list here: <http://bit.ly/12qPSSC>



Twitter: Get \$3 for our school for every 4 qualifying items you buy: <http://bit.ly/12qPSSC>
#HannafordHelpsSchools

POST 2

Facebook: Every time you buy 4 participating products, you'll earn \$3 for our school; if you buy 8 items, our school gets \$6. There's no limit to the amount we can earn, and the school in each area that earns the most gets a special bonus! Click here for a list of participating products: <http://bit.ly/12qPSSC>



Twitter: Buy 4 participating products and earn \$3 for our school; if you buy 8 items, our school gets \$6! <http://bit.ly/12qPSSC>

POST 3

Facebook: We could plant an entire garden with proceeds from Hannaford Helps Schools! Get 3 School Dollars for every 4 qualifying items you buy; get 6 School Dollars for every 8 qualifying items you buy. They say there's strength in numbers, so tell your friends and family!

Click here for the full list of qualifying products – from breakfast and lunch items to snacks, household supplies and more: <http://bit.ly/12qPSSC>



Twitter: See our garden grow! Get \$3 for our school (for a garden & more) for every 4 qualifying products you buy: <http://bit.ly/12qPSSC>

POST 4

Facebook: It's amazing what we can do when we pull together as a community. So, we're helping make it even easier to participate in Hannaford Helps Schools. You can help earn money for our school while you shop. Click here to find out how: <http://bit.ly/12qPSSC>



Twitter: We've made it easy to participate in Hannaford Helps Schools to earn \$\$ for our school! Click here: <http://bit.ly/12qPSSC>

POST 5

Facebook: Did you know Hannaford Helps Schools has raised more than \$9.2 million for schools in New England and New York? That's a lot of computers, instruments and athletic equipment! It's amazing what we can do when we pull together as a community, which is why we're helping make it even easier to participate in Hannaford Helps Schools! Click here for a list of participating items so you can help make a difference at OUR school: <http://bit.ly/12qPSSC>



Twitter: #HannafordHelpsSchools has raised over \$9.2 mil. for schools. Buy 4 products & you can add to that number. Click here for list: <http://bit.ly/12qPSSC>

POST 6

Facebook: Now thru 12/3, every time you buy 4 participating products, you'll earn \$3 for OUR school; if you buy 8 participating products, our school will get \$6. Click here for a list of participating products: <http://bit.ly/12qPSSC>



Twitter: Buy 4 participating products and earn \$3 for OUR school! Click here: <http://bit.ly/12qPSSC>

POST 7

Facebook: Running out of lunch-prep ideas? We've got lots of lunch items in our Hannaford Helps Schools program – from tuna, yogurt, snack cups, PB&J and salad items. Every time you buy 4 participating products, you'll earn \$3 for our school. If you buy 8 products, you'll earn \$6 and so on!

See the full list of products here: <http://bit.ly/12qPSSC>



Twitter: Buy 4 participating products and earn \$3 for our school. Full list of products here: <http://bit.ly/12qPSSC>

POST 8

Facebook: FACT: Last year, over 1,500 schools participated in Hannaford Helps Schools, earning over \$565,000. (That's a lot of science equipment!) Every time you buy 4 participating products, you'll earn \$3 for our school: <http://bit.ly/12qPSSC>

Hurry! Program ends 12/3.



Twitter: Last year, over 1,500 schools participated in Hannaford Helps Schools, earning over \$565,000. Buy 4 participating products and earn \$3 for our school: <http://bit.ly/12qPSSC>