



Hannaford Helps Schools 2017 Social Media Posts

Program Date: August 27-December 2, 2017

Please feel free to use these posts on your social media channels, your website or in newsletters. Alternatively, you can feel free to share posts directly from the Hannaford Supermarkets Facebook and Twitter pages.

Post 1:

Facebook: Participating in Hannaford Helps Schools is as easy as shopping, and dropping the “school dollars” you earn in the collection tower at the front of our local store. Now through 12/2, earn \$3 for our school with every 4 qualifying products you buy. Choose from over 1,500 participating products, ranging from breakfast and lunch items to household supplies. Get the full list here: <http://bit.ly/12qPSSC> and look for shelf tags in-store!

Twitter: Get \$3 for our school with every 4 qualifying #HannafordHelpsSchools items you buy: <http://bit.ly/12qPSSC>



Facebook: Did you know that Hannaford Helps Schools has raised over \$10 million for schools in the Northeast? That's a lot of computers, instruments and athletic equipment! Help support our school by purchasing participating products: <http://bit.ly/12qPSSC> Every 4 products earns \$3 for our school! Just look for shelf tags on participating products and drop the school dollars you earn in the collection tower at the front of our local Hannaford.

Twitter: #HannafordHelpsSchools has raised over \$10 million for schools. Help support our #school w/ your next shopping trip! <http://bit.ly/12qPSSC>



Facebook: With over 1,500 participating products, raising money for our school with Hannaford Helps Schools can be as easy as grocery shopping! Don't forget that for every 4 participating products you purchase you'll earn \$3 for our school. Look for tags in-store on participating products and get in the spirit! Be sure to share with friends, uncles, aunts and grand parents – they can collect school dollars for you, too.

Twitter: Don't forget that every 4 participating #HannafordHelpsSchools products you buy earns \$3 for our school! Products: <http://bit.ly/12qPSSC>



Facebook: Help raise money for our school with Hannaford Helps Schools! Now through 12/2, every time you buy 4 participating products you'll earn \$3 for our school! Look for shelf tags in-store or click to see the full list of products: <http://bit.ly/12qPSSC>

Twitter: #Earn money for our school w/ #HannafordHelpsSchools! Now-12/2, buy 4 participating products & earn \$3 for your school <http://bit.ly/12qPSSC>



Facebook: This is the last week to support Hannaford Helps Schools! Stock up on yummy snacks, cleaning products, toiletries and more participating items that earn dollars for our school. Check out the full list here and look for shelf tags in-store: <http://bit.ly/12qPSSC>

And don't forget to submit any school dollars into the collection tower at our local store, or submit directly to a participating school by 12/2!

Twitter: This is the last week to support #HannafordHelpsSchools! Stock up on participating items that earn \$\$ for our school <http://bit.ly/12qPSSC>

