



## Maine

Close to Home Growers\* of  
**The Pine Tree State**

**Spear's Vegetable Farm** of Nobleboro  
corn, cucumbers, zucchini, summer  
squash, green beans

**County Fair Farm** of Jefferson  
apple cider, apples, beans, beets,  
blueberries, broccoli, cabbage, carrots,  
cauliflower

**North Star Orchards** of Madison  
apples and cider

**Gillespie Farms** of New Gloucester  
strawberries, winter squash, peas, Indian  
corn, snap peas, pumpkins

**R. Belanger & Sons Farms**  
of Lewiston  
peas, potatoes, cabbage, eggplant,  
zucchini, sweet corn



## New York

Close to Home Growers\* of  
**The Empire State**

**BJ Farms** of Greenwich  
watermelon, corn, tomatoes,  
peppers, squash

**Davenport Farms** of Stone Ridge  
melons, grape tomatoes, peppers

**Goold Orchards** of Castleton  
apples

**Mtn. Fresh Farms** of Highland  
hydroponically grown tomatoes, lettuce,  
peppers, cucumbers, and strawberries

**Shaul Farms** of Fultonham  
variety of mixed veggies: onions,  
potatoes, hot peppers, kohlrabi



## Vermont

Close to Home Growers\* of  
**The Green Mountain State**

**Champlain Orchards** of Shoreham  
apples

**Long Wind Farm** of East Thetford  
greenhouse-grown organic tomatoes

**Chappelle's Vermont Potatoes**  
of Williamstown  
potatoes

**Paul Mazza's Fruit and Vegetables**  
of Essex  
floral, hard squash, variety of vegetables

**The Apple Barn** of Bennington  
apples, cider



## Massachusetts

Close to Home Growers\* of  
**The Bay State**

**Bartlett Farm** of Salisbury  
sweet corn, peppers, beans, squash,  
tomatoes, cucumbers

**Howe's Farm & Gardens** of Braintree  
various vegetables

**Lanni Orchards** of Lunenburg  
apples and cider

**Patenaude Farm** of Dunstable  
various vegetables

**Szawlowski Farm** of Hatfield  
potatoes



## New Hampshire

Close to Home Growers\* of  
**The Granite State**

**Broadview Farm** of Sanbornton  
beans, lettuce, Swiss chard, beets, spinach,  
peppers

**McKensie's Back Road Farms** of Milton  
tomatoes, raspberries, zucchini,  
summer squash

**Mt. Pleasant Orchard** of Grafton  
apples

**Pearl & Sons Farm** of Loudon  
various vegetables

**Vickery Orchards** of Rochester  
apples



# Hannaford Close to Home®

Your guide for supporting the hardworking  
farmers and artisans throughout the Northeast.

“Hannaford’s purchasing practices make it possible for us, a small family farm, to deliver directly to the stores nearby. The importance of this marketing opportunity in preserving small farms cannot be overstated.”  
Jennifer Dimmock, North Star Orchards, ME

“Hannaford educates our customers on the products we grow. Our cantaloupes, watermelons, even the small stuff like radishes and herbs – Hannaford takes everything we grow and lets people know we grew it.”  
Dave Shaul, Shaul Farms, NY

“Working with Hannaford makes providing people with ecologically grown, healthy, delicious apples and apple cider, grown close to home... easy.”  
Julianna White, Champlain Orchards, VT

“I like working with Hannaford because they value the importance of supporting the local agricultural communities.”  
Jerry Lanni, Lanni Orchards, MA

“We’ve expanded our production of a wide variety of vegetables grown exclusively for Hannaford. What began as two or three stores, quickly grew into over 15 stores throughout the state of New Hampshire.”  
Mark Kelley, Broadview Farm, NH

\*The growers showcased in this brochure are just a sample of the many involved in the Hannaford Close to Home® program.



## A letter from Brad

Welcome.

The stories of Close to Home produce and locally made products begin in hometowns. Each one is different – from the family-run strawberry farm that’s been around for generations to the fresh-salsa maker who turned a favorite for family into a business.

At Hannaford, Close to Home calls out these local gems and supports their businesses. Along the way, we also like celebrating their stories. Hannaford appreciates our local partners. Our customers do, as well. There’s a connection we share to these farms and businesses that’s a little bit different. Yes, we like the quality and taste of the food they produce. I think we also appreciate their special contribution to the strength of our communities.

Hannaford is proud to do our part in bringing Close to Home items to market. Please join us in learning about – and telling – their stories. Enjoy.

*Brad*

BRAD WISE  
President  
Hannaford Supermarkets

## What is Close to Home?

Hannaford is committed to providing products grown by the hardworking farmers from your state. By purchasing Close to Home products, you’re supporting members of your community while helping our environment.

## Did you know?

- Close to Home products sold at Hannaford are grown or produced in the same state they are sold.
- Hannaford works with more than 600 producers in the Northeast and carries thousands of regionally made products across its 180+ stores.
- By buying Close to Home produce, Hannaford helps preserve nearly 24,000 acres of farmland in the Northeast.
- Hannaford carries about 4000 varieties of Close to Home products.

## Why buy local?

- Supports local economy
- Good for the environment
- Often superior freshness, quality
- Better nutrition due to freshness
- Supports local farms and helps keep them viable

Visit [hannaford.com/closetohome](http://hannaford.com/closetohome) for more information.

## What to look for.

Look for the Close to Home logo when you shop – it’s our way of letting you know you’re supporting artisans and farmers in your community.





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**valuable coupons** inside

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VALID THROUGH OCTOBER 13, 2013

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**Hannaford Close to Home**

**\$1 OFF**

any 2 bags of Cabot shredded cheese

This coupon valid through 10/13/13 at Hannaford Supermarkets only. Limit one coupon per household. Coupon cannot be exchanged for cash. Coupon is void if copied.

**Hannaford Close to Home**

**\$1 OFF**

any 2 tubes of Tom's of Maine toothpaste  
all varieties, 4.2 oz. or larger

This coupon valid through 10/13/13 at Hannaford Supermarkets only. Limit one coupon per household. Coupon cannot be exchanged for cash. Coupon is void if copied.

**Hannaford Close to Home**

**\$1 OFF**

any 2 quarts of Ben & Jerry's ice cream  
all varieties, 16 oz. or larger

This coupon valid through 10/13/13 at Hannaford Supermarkets only. Limit one coupon per household. Coupon cannot be exchanged for cash. Coupon is void if copied.

**Hannaford Close to Home**

**\$1 OFF**

any Close to Home purchase

This coupon valid through 10/13/13 at Hannaford Supermarkets only. Limit one coupon per household. Coupon cannot be exchanged for cash. Excludes purchases of alcoholic beverages. Coupon is void if copied.

