



Healthy Living at Hannaford

Nutrition Facts Label: An Overview

Learning how to read a Nutrition Facts label can help you in eating a healthy, balanced diet!

1. Serving Size

This is a great place to start because all the label information is based on one serving of the food. Check the total number of servings in the package. If the serving size is one cup and you eat two, you are getting twice the fat, calories and other nutrients listed.

2. Calories

This line tells you the number of total calories in one serving and the number of calories that come from fat. Products that are fat-free are not always calorie-free. If you are watching your weight, cutting back on both calories and fat is a smart choice!

General guide to calories:

- 40 calories is low
- 100 calories is moderate
- 400 calories or more is high

3. Percent Daily Value (%DV)

Refer to this section to see how the nutrients in one serving contribute to a total daily diet based on 2000 calories. You may need more or less calories—which also means you will need more or less than 100%DV for some nutrients. For a personalized plan, visit www.choosemyplate.gov or talk to one of Hannaford’s registered dietitians.

4. Nutrients to Limit

To decrease your risk for heart disease, some cancers and high blood pressure, aim for low %DVs for total fat, saturated fat, cholesterol and sodium.

5. Nutrients We Need

Aim for high %DVs for fiber, vitamins A and C, calcium and iron to keep you healthy and reduce your risk of health problems like osteoporosis and anemia. Eating fruits and vegetables at meals and snack time is a great way to get more nutrients!

Nutrition Facts		
Serving Size 1/2 cup (114g)		
Servings Per Container 4		
Amount Per Serving		
Calories 260 Calories from Fat 120		
		% Daily Value*
Total Fat 13g		20%
Saturated Fat 5g		25%
Trans Fat		
Cholesterol 30mg		10%
Sodium 660mg		28%
Total Carbohydrate 31g		11%
Dietary Fiber 0g		0%
Sugars 5g		
Protein 5g		
Vitamin A 4%	•	Vitamin C 2%
Calcium 15%	•	Iron 4%
* Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:		
	Calories:	2,000 2,500
Total Fat	Less than	65g 80g
Sat Fat	Less than	20g 25g
Cholesterol	Less than	300mg 300mg
Sodium	Less than	2,400mg 2,400mg
Total Carbohydrate		300g 375g
Dietary Fiber		25g 30g
Calories per gram:		
Fat	•	Carbohydrate 4 • Protein 4



Interested in learning more?

Our registered dietitians hold classes, have on-the-sales-floor nutrition demonstrations and do healthy store tours. They can give you the information you need to make the healthy life style changes you want.

You can also email a private message to our staff registered dietitian, for free nutrition advice at hannaford.com/asknutritionist.