Genetically Modified Food Policy

At Hannaford, we’re passionate about providing our customers with nutritious and affordable products. We want customers to have confidence in the products we sell and access to foods that fit their dietary needs and lifestyles. Hannaford understands that navigating genetically modified foods (GMOs) can be a complex issue for customers. Our goal is to ensure customers have consistent and easy to read information about GMOs right on products.

As a result, Hannaford is choosing a transparent labeling option to make it easier for customers to understand what’s included in the products they love by placing clear on-pack Bioengineered Food disclosures for all private brand products. We are working to complete this well ahead of the Federal Bioengineered labeling deadline of January 1, 2022.

For our customers that are striving to avoid GMOs, we offer Nature’s Promise private brand products, which are USDA organic or do not have intentionally added GMOs. We also offer a select number of products that are non-GMO certified by a third party.

For customers who desire to altogether bypass some of the products that could contain GMOs, we recommend being aware products that have ingredients or single ingredients that the USDA’s Agricultural Marketing Service (AMS) currently recognizes as crops or foods that could potentially contain GMOs. These ingredients are listed below:

- Alfalfa Apple (Arctic varieties)
- Canola
- Corn
- Cotton
- Eggplant (BARI Bt Begun varieties)
- Papaya (ringspot virus-resistant varieties)
- Pineapple (pink flesh varieties)
- Potato
- Salmon (AquAdvantage®)
- Soybean
- Squash (summer)
- Sugarbeets
Additionally, Hannaford does not knowingly sell animal products derived from genetically modified animals nor do we have plans to do so in the future. Regarding GMO salmons specifically, Hannaford believes that more research is needed to better understand the environmental and human health impacts of this product, and we have chosen not to carry this product at this time.

We fully support the National Bioengineered Food Disclosure Standard (the USDA GMO Standard) and believe it will help bring more uniformity and transparency to Bioengineered product labeling. We are committed to monitoring science around GMOs and will look to organizations like the World Health Organization, the U.S. Food and Drug Administration (FDA), and the U.S. National Academy of Sciences to help us continue to evolve our policy on GMOs.