



Program Date: 9/2/18 - 12/1/18

Please feel free to use these posts on your social media channels, your website or in newsletters. Alternatively, you can feel free to share posts directly from the Hannaford Supermarkets Facebook and Twitter pages.

Post 1:

Facebook: We're excited to be participating in the 2018 Hannaford Helps Schools program! Help earn money for our school by shopping for participating products. For every 4 qualifying products you buy, our school earns \$3! Choose from over 1,500 participating products, ranging from breakfast and lunch items to household supplies. Get the full list here: <http://bit.ly/2MrRBpr> and look for shelf tags in-store.

Twitter: We're excited to be participating in the 2018 #HannafordHelpsSchools program! Help support our school with the purchase of 4 or more qualifying products. For every 4 you buy, you earn \$3 for our school! Details: <http://bit.ly/2nEXXUg>



Post 2:

Facebook: Did you know that Hannaford Helps Schools has raised over \$11 million for schools in the Northeast? That's a lot of computers, instruments and athletic equipment! Help support our school by purchasing participating products: <http://bit.ly/2MrRBpr> Every 4 products earns \$3 for our school! Just look for shelf tags on participating products and drop the school dollars you earn in the collection tower at the front of our local Hannaford.

Twitter: #HannafordHelpsSchools has raised over \$11 million for schools. Help support our #school w/ your next shopping trip! <http://bit.ly/2nEXXUg>



Post 3:

Facebook: With over 1,500 participating products, raising money for our school with Hannaford Helps Schools can be as easy as grocery shopping! Don't forget that for every 4 participating products you purchase you'll earn \$3 for our school. Look for tags in-store on participating products and get in the spirit! Be sure to share with friends, uncles, aunts and grandparents – they can collect school dollars for you, too.

<http://bit.ly/2MrRBpr>

Twitter: Don't forget that every 4 participating #HannafordHelpsSchools products you buy earns \$3 for our school! Products: <http://bit.ly/2nEXXUg>



Post 4:

Facebook: Help raise money for our school with HannaFord Helps Schools! Now through 12/1, every time you buy 4 participating products you'll earn \$3 for our school! Look for shelf tags in-store or click to see the full list of products: <http://bit.ly/2MrRBpr>

Twitter: #Earn money for our school w/ #HannaFordHelpsSchools! Now through 12/1, buy 4 participating products & earn \$3 for your school: <http://bit.ly/2nEXXUg>



